



NEWS



VOICE COMMERCE GROUP
talk, transact, trust

DELL AND VOICE TRANSACT TO ROLL OUT VOICE MANAGEMENT HUBS FOR BIOMETRIC VOICE AUTHENTICATION

BRACKNELL – November 19th, 2008 – Dell Industry Solutions Group (ISG) today announced an alliance to work with Voice Transact, the global voice-signature financial transaction processing network, to configure and distribute Voice Management Hubs to financial institutions deploying the Voice Transact biometric voice authentication solution.

Voice Management Hubs enable multi-factor transaction approvals for payments and other financial transactions and can store millions of encrypted voice signatures locally. They are specifically designed to enable banks and other financial institutions to respond to increased industry and regulatory interest in the role of voice signatures. The Hubs will play a key role in helping to meet and support regulatory requirements, which form part of the interoperable standards program operated by the Voice Commerce Group, the parent company of Voice Transact.

Patrick Dwyer, Director and General Manager, Dell EMEA ISG said, “This partnership provides an excellent example of how partnering with Dell can be an incredibly effective way for organisations to quickly extend their reach in order to offer cutting edge technologies to a global market. Voice signature authentication clearly has a huge future, and by configuring and distributing Voice Management Hubs we can help the Voice Commerce Group to turn this potential into a profitable reality.”

Nick Ogden, CEO of the Voice Commerce Group said, “Voice Transact already operates as a hosted solution for 50 countries and this move enables us to build and extend our Network globally, very quickly. Dell offers market leading technology,

coupled with first class support and maintenance, and this partnership allows us to take advantage of Dell's significant expertise and its truly global distribution network."

Nick Ogden added, "As an organisation we are already leading the regulatory discussions regarding the use of voice signatures for wider authentication based upon our unique platform. Voice Transact already supports numerous payment and transactional services and as the value and benefits associated with voice signatures grow our partnership with Dell will prove invaluable in distributing an increased range of services through our management hubs. We anticipate that the management and control of the actual voice signatures will become encompassed within the existing financial services framework that is mandated to financial institutions by national regulators such as the FSA, and this will make our Voice Transact solution an extremely attractive proposition."

Dell ISG has been well established in the US for approximately nine years, working with customers including Google on the Google Search Appliance. The Group was expanded in June 2008 to cover Europe and enhances Dell's dedicated OEM support for global customers and allows Dell to better serve European-based OEM clients.

The Voice Transact voice signature is the natural step to identity and authorisation as it immediately extends the range of signing and authentication touch points, through the use of telecommunications, benefitting both Banks and consumers. The system is the first platform for voice signatures that integrates all current standards: Visa and MasterCard Level 1 PCI, ISO 19029, and EU certification 1999/93 for digital certificates within the Single European Payments Area (SEPA) into an operational standard.

About Dell

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services they trust and value. For more information visit www.dell.com.

About Voice Commerce Group

Voice Transact was developed by the Voice Commerce Group, which was founded by Nick Ogden, the creator of the 'WorldPay' global Internet payments system, later sold to Royal Bank of Scotland.

Voice signatures are complex devices that combine the use of voice biometrics with transactional history, trends and patterns to create a highly secure, unique, authorisation environment that always delivers 2 factor identity authentications virtually anywhere. Authorisation failures, suspected imposters or potential fraudsters can be instantly controlled and managed and transactions re-qualified using automated outbound IVR that improves customer service whilst reducing fraud, identity theft and consequent risk. . Banks or financial services institutions around the world can gain access to this technology easily and cost effectively, allowing customers to set up accounts using their voice for signing purposes, much like a physical signature card authenticates cheque payments, but with far greater distribution capabilities. A customer can use their voice from anywhere in the world to verify their identity and complete a wide range of financial transactions.

The Voice Commerce Group website can be found at www.voice-commerce.com

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